



Mashery Teams with Webmetrics to Couple API Management Platform with Web Services Monitoring.

Leader in Web Services Management Now Publishes API Performance Data to Customers

SAN DIEGO –November 16, 2007 - Webmetrics, a leading provider of web performance monitoring solutions, today announced that Mashery, a leading provider of solutions to help companies build, promote, support and manage access to Web Services and data, has selected its GlobalWatch Services to complement its performance monitoring capabilities. Under the relationship, Webmetrics works with Mashery's monitoring services to continually test, measure and publish availability and performance statistics for its MasheryPro platform customers' unique developer community sites and Web Services.

"Since we are intimately tied to the API, there is a significant value to Mashery, our customers and their developers in externally monitoring the performance of Web Services," said Oren Michels, CEO and co-founder of Mashery. "By teaming with Webmetrics to monitor our customers' APIs, we can continually validate the availability and response time of their Web Services, which is vitally important as API adoption and usage scales."

With thousands of APIs and mashup applications currently available, companies are providing and consuming Web Services in record numbers. Mashery provides an API Management Platform with all of the components required for companies to define and publish an API to scale with growing traffic, while also maintaining their own company's look and feel. Mashery's API Management Platform provides usage/access management, tracking, metrics, commerce, performance optimization and developer/community tools in a pre-packaged, hosted solution, so that companies can dedicate their own engineering resources and capital to building their core software, products and services.

Mashery is utilizing GlobalWatch Services to help with monitoring its clients' developer community sites and APIs, to validate availability and measure response times against defined client objectives. Mashery is also using the Webmetrics Widget to assist with displaying real-time performance data about each of those assets within its customer portal. Webmetrics GlobalWatch for

Web Services is a SaaS (Software as a Service), which externally validates the uptime, speed and delivery of discreet Web Services or complex Web Service Transactions.

"Mashery is at the forefront of the Web 2.0 movement, having built a turn-key solution that uniquely addresses the challenges associated with provisioning and managing APIs," said Peter Kirwan, Chief Strategy Officer for Webmetrics. "Our companies share a common vision for helping simplify the management of multi-partner ecosystems, and we are thrilled to have partnered with Mashery in the delivery of performance monitoring services that further enhance their API Management Platform."

About Mashery

Mashery is the leading provider of web services and API management solutions enabling software-driven companies to unlock and accelerate their web services channel. With its on-demand, fully hosted solution, Mashery takes away the cumbersome process and plumbing around managing web services. Mashery provides all the ingredients required to get web services up-and-running quickly, easily and successfully while ensuring that they will scale: usage/access management, tracking, metrics, commerce, performance optimization and developer/community tools all come pre-packaged. Mashery enables web services providers to focus their time, resources and capital on building their core software, not on creating web services management infrastructure.

Headquartered in San Francisco, Mashery was founded by technology veterans Michels, Scott Rafer, Clay Loveless and Kirsten Spoljaric, who draw upon a range of technology and leadership experience from companies such as Feedster, Yahoo!, NEC, MyBlogLog and Xerox. For more information, please visit www.mashery.com.

About Webmetrics

Webmetrics is a leading provider of collaborative performance management services for companies with complex web ecosystems. Webmetrics' website testing and monitoring services are used by companies and SaaS providers that want to ensure online performance, competitive advantage and a positive end-user experience. Webmetrics' GlobalWatch services test, monitor and measure the performance of websites, transactions, web services and streaming media to ensure 24/7 uptime and performance integrity. The company's customers include Barnes & Noble, Bluefly.com, DHL, GMAC, London Business School, PayPal, Salesforce, Shopzilla and Symantec.

Founded in 1999, Webmetrics is a privately held company headquartered in San Diego, California. For more information, call 877-524-8299 or visit us at www.webmetrics.com.